

Packet Digital Featured in Electronics Industry Report

Packet Digital Listed as “Important New Company” in 2009 Report from Prismark Partners, LLC

FARGO, ND – March 17, 2009 – Packet Digital, LLC, an emerging world leader in advanced power management solutions for portable electronic devices, is featured in the 2009 Electronics Industry Report published annually by Prismark Partners, LLC. Packet Digital is listed in the Company Rankings chapter as one of nine “important new companies.” In addition, Packet Digital and its On-Demand Power® technology and PowerSage™ integrated circuits, are also featured in the newly added “Power Management Developments in Portable Devices” section within the Key Enabling Technologies chapter.

The following is an excerpt from the report. “Packet Digital offers an elegant solution to the most critical design issue in portable electronics: power management. Extending the amount of energy available to power up portables has risen to the forefront of engineering challenges within the consumer electronics industry. The Fargo, North Dakota-based startup has demonstrated that its smart power management techniques can achieve greatly improved energy savings compared to the load management solutions widely implemented today. If Packet Digital has its way, its On-Demand Power technologies will enable a new generation of functionality in portable electronics that will redefine the way in which technology permeates every day life.”

“Being included in Prismark’s report is a great honor,” says President and CEO Joel Jorgenson, PhD. “Because companies inside and outside our industry look to the Prismark report as a trusted source of market and technology intelligence, our inclusion helps validate the impact Packet Digital can make with our advanced power management solutions.”

Prismark’s Electronics Industry Report is a comprehensive analysis of the electronics industry with a focus on structural changes and enabling technologies that will shape the industry’s future development. The annual report provides one of the most comprehensive frameworks and analyses of the electronics industry against which emerging developments can be assessed and calibrated.

About Packet Digital

Packet Digital is an emerging world leader in advanced power management. With its patented On-Demand Power® technology and PowerSage™ integrated circuits, Packet Digital extends battery life more than 25% in portable electronic devices.

PowerSage, a family of intelligent integrated circuits based on On-Demand Power, monitors an entire system and distributes power only when needed by using dynamic frequency and voltage scaling. PowerSage ports to any platform and scales to any architecture or application. Packet Digital was recently named to Inc. Magazine’s list of 500 fastest-growing private companies.

www.packetdigital.com

About Prismark Partners, LLC

Prismark Partners, LLC is an electronics industry research and consulting firm that works with more than 150 of the world’s foremost electronics companies, including many of the leading systems and semiconductor companies, manufacturing services providers, their suppliers of materials, components, and manufacturing tools, and the leading financial institutions that enable industry growth and investment.

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